



AUTOTESTCON 2016 PROMOTIONS

The use of promotional opportunities at AUTOTESTCON significantly increases name recognition throughout the ATE customer base. Exhibitors have indicated promotional opportunities serve as a multiplier and can increase the probability of new orders and business opportunities.

AUTOTESTCON 2016 is pleased to offer a wide range of promotional opportunities for your consideration. Please look below for currently available promotions and check the www.autotestcon.com website for the latest available promotional status.

AUTOTESTCON 2016 offers two levels of partnership status: Gold (\$10,000) and Silver (\$5,000). If your company attains GOLD level status, Bob Rassa, Conference Chair, will announce your company's name during opening ceremonies and at the luncheons. You will also receive special name recognition in the Exhibit area.

To sign up for a still available promotion or for additional information, please contact Jeff Rubin, AUTOTESTCON 2016 Promotions Chair, at jrubin@jnrlc.com or (904) 373-8721.

Remaining Available Promotions:

Brochure in attendee bag (Price per EXHIBITOR)	400
Brochure in attendee bag (Price per Non-EXHIBITOR)	600
Final Logo on Technical Session Pullout	1,200
Final Program Ad Inside Back cover	1,500
Final Program Ad Tab Events Front	1,250
Final Program Ad Tab Events Rear	1,250
Final Program Ad Tab Exhibits Rear	1,250
Final Program Ad Tab Thursday Program Back	1,250
Final Program Ad Tab Tuesday Program Back	1,250
Final Program Ad Tab Wednesday Program Back	1,250
Floor Decal 3'x3' (3 sold, more available)	950
Foyer Water Stations Thursday	200
Foyer Water Stations Tuesday	200
Foyer Water Stations Wednesday	200
Hall Water Stations Tuesday	200
Technical Session Coffee Break Thurs 0930	350
Technical Session Refreshments Tue 0700	350
Wednesday Night Networking Event	5,000

Committed Promotions (as of 4/11/16):

Side Entrance Double Graphic	Lockheed
Side Entrance Graphic	Lockheed
3'x8' Free Standing Panel Sign	Boeing
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3'x8' Free Standing Panel Sign	Boeing
4 sided Wrap Center of Lounge	Astronics
4 sided Wrap Center of Lounge	Boeing
4 sided Wrap 9 Center of Lounge	Northrop
Bags (ATC 2015 / Company Logo)	Northrop
Exhibitor Logo on Attendees' Hotel Keys	Northrop
Exhibitor Logo on Graphic Floor Plan	Marvin
Exhibitor Logo on Guide Map Pullout	CSI
Final Program Ad Back Cover	Lockheed
Final Program Ad Inside Front Cover	Teradyne

Final Program Ad Tab Exhibits Front	CSI
Final Program Ad Tab Tech Section Back	Astronics
Final Program Ad Tab Tech Section Front	Teradyne
Final Program Ad Tab Thursday Program Front	Northrop
Final Program Ad Tab Tuesday Program Front	Marvin
Final Program Ad Tab Wednesday Program Front	Lockheed
Floor Decal 3'x3'	CSI
Floor Decal 3'x3'	Lockheed
Floor Decal 3'x3'	Astronics
Floor Decal 3'x3'	CSI
Hall Water Stations Thursday	Northrop
Hall Water Stations Wednesday	Northrop
Lanyards with A2015 and Company Logo	Marvin
Self-Registration Kiosk	Marvin
Technical Session Coffee Break Tue 0930	Astronics
Technical Session Coffee Breaks Wed 0930	Astronics
Technical Session Coffee Breaks Wed 1500	Astronics
Technical Session Refreshments Thurs 0700	Astronics
Technical Session Refreshments Wed 0700	Astronics